

# CORPORATE OVERVIEW

## Goldleaf's strategic suite of technology and payment solutions

**Goldleaf Financial Solutions, Inc. (NASDAQ: GFSI)** offers a strategic suite of integrated technology and payment solutions to financial institutions of all sizes. The company serves approximately 3,500 organizations worldwide—from de novo community banks, to credit unions, to the Global Top 50 financial institutions.

Goldleaf is a market leader in the successful automation and integration of transaction processing solutions across all service channels of the financial institution. With a comprehensive and well-diversified platform of payment and lending solutions, Goldleaf helps financial institutions: succeed in today's competitive market, solidify their trusted financial relationships, expand their geographic presence and improve profitability through the efficient use of technology. Goldleaf additionally offers retail solutions that help businesses improve operations and profitability through the application of inventory analytics.

Understanding that technology alone does not drive business, Goldleaf promotes and rewards a corporate culture focused on exceptional client service and support. Our dedication to hiring employees committed to building strong bonds in the financial services industry helps us strengthen client relationships. Our experienced industry sales and service professionals benefit financial institutions, businesses and their customers every day by helping to:

- **Increase Customer Profitability**
- **Improve Operational Efficiencies**
- **Strengthen Customer Relationships**
- **Improve Risk Mitigation**



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### **PAYMENT SOLUTIONS**

*Goldleaf transforms costly paper-based transaction processes into image-based solutions and offers additional services that help reduce operating costs, increase efficiencies and improve cash flow.*

**BRANCH DEPOSIT AUTOMATION**—Teller Capture, Back Counter, Branch Capture

**SELF-SERVICE**—ATM/Kiosk, Online Deposit Automation, Commercial Remote Deposit, Retail Remote Deposit

**COMMERCIAL**—ACH Origination & Processing, Remittance / Lockbox, Cash Vault, Correspondent Solutions

**PAYMENTS EXCHANGE**—Payments Gateway, Interbank Exchange

**ITEM PROCESSING**—In-House System, Outsourced Services or any combination of the two

**DATA CONVERSION**—Image-to-Image Data Conversion

**MARKETING**—Website Development and Hosting, End-User Adoption and Customer Acquisition

**ANCILLARY PRODUCTS**—Security and Compliance Monitoring, Interactive Voice Response, Enterprise Report Management, Document Imaging

### **LENDING SOLUTIONS**

*Goldleaf assists financial institutions and their customers with non-traditional financing options to help businesses grow.*

**ACCOUNTS RECEIVABLE FINANCING & MANAGEMENT**—Providing businesses with additional funding for immediate working capital

**LENDING NETWORK**—A group of alternative lending solution providers

**LEASING**—Unique solutions including turnkey program management

### **RETAIL SOLUTIONS**

*Goldleaf's RMSA division makes life easier and more profitable for independent retailers. By forecasting how much merchandise to buy, when it is going to sell and when to mark it down, we make retailing more of a science and less of a guessing game.*

For more information, please contact us at [info@goldleaf.com](mailto:info@goldleaf.com) or **678.966.0844**.