

## Reach Thousands via an RDC Webinar

### Webinar Topics

- Mobile RDC
- Consumer RDC
- RDC Risk Management
- Marketing Best Practices
- State of the Industry

### Sponsorship Benefits

- Targeted Audience
- On-Demand Access to Webinars
- Free Access to registered site visitors
- Promotion of the webinar on the RemoteDepositCapture.com homepage
- Various Sponsorship levels to choose from:
  - Exclusive
  - Shared
  - Hosted
  - Listed
- Sponsor Recognition during the Webinar at the Exclusive and Shared Sponsorship levels

As the leading independent information, products and services portal dedicated to Remote Deposit Capture and Payments, we provide our audience with knowledge and relevant insight regarding the issues affecting this very dynamic industry.

Although articles, research papers, press releases and news are easily accessible via our website, our audience truly values our educational webinars. One of our webinars was viewed over 600 times by an estimated 2,400 viewers. Our webinars are available "on demand" allowing visitors to download the presentation anytime. One of our presentations has been downloaded over 4,400 times!

RemoteDepositCapture.com hosts periodic webinars covering an array of subjects – all of which are free to registered site visitors. For those seeking to promote their brand, products and services to a targeted audience – specifically interested in RDC and Payments, webinar sponsorships, webinar hosting and webinar listing are an effective means of advertising. Sponsorship, Hosting & Listing highlights include:

#### Exclusive Sponsor

- \$12,500/webinar
- Limited to a single sponsoring organization per webinar
- Two sponsor slides in the presentation with hyperlinks to the sponsoring organization's website
- In-recording acknowledgement, thank-you and recognition of the sponsor
- 5-10 minute "preview" – a recorded overview/discussion of the key points of the webinar with the sponsoring organization
- Contact information (name ,company, email) of webinar registrants (for 6 months)

#### Shared Sponsor

- \$5,000/webinar
- Available to up-to 4 sponsors per webinar
- One sponsor slide in the presentation with hyperlinks to the sponsoring organization's website
- In-recording acknowledgement, thank-you and recognition of the sponsor(s)
- 5-10 minute "preview" – a recorded overview/discussion of the key points of the webinar with the sponsoring organization(s)
- Contact information (name ,company, email) of webinar registrants (for 6 months)

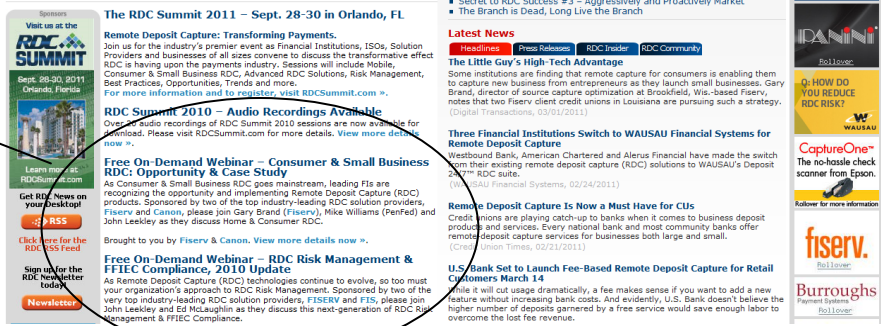
#### Hosted Webinar or Listed Webinar

- \$2,500/year per Hosted WebEx webinar
- \$1,500/year per Listed Webinar (hosted on your own platform)
- Inclusion of your webinar in the RemoteDepositCapture.com Webinar Library
- Exclusive page on RemoteDepositCapture.com that includes details and description of the webinar
- Ability to enable pdf downloads of the presentation
- Indexing of the pdf presentation in the RDC Search Portal, Google and other search engines
- Quarterly Viewer Reports (for Hosted Webinar only)

Our two levels of sponsorship - **Exclusive and Shared** – also include:

- Direct exposure in the webinar presentation
- Highlight of the webinar and the sponsor(s) on the RemoteDepositCapture.com homepage (for a minimum of 30 consecutive days)
- Listing of the webinar and the sponsor(s) on the RemoteDepositCapture.com webinar page (for 6 months)
- Promoting the webinar to our thousands of subscribers
- “On Demand” access to webinar pdf presentation (for 12 months)

Highlight of the webinar and the sponsor(s) on the RemoteDepositCapture.com homepage



**Mobile RDC: A Game Changer for Financial Institutions**



**Summary:**

Mobile Remote Deposit Capture is rapidly becoming a "game changer" for financial institutions and their customers. Financial Institutions now look at mobile deposit as a strategic channel to extend their deposit offerings as they look for new ways to reach their customers and to pare down branch infrastructure or increase/inject their presence as virtual online retail banking providers.

The mobile banking and mobile deposit markets, and the technology associated with them, are moving rapidly, making it extremely difficult to make the "right" decision. This session will cover the mobile deposit business drivers, the risks involved, different implementation models available, evolving technologies, lessons learned to-date and future industry projections - all to help you understand the business reasons/requirements and the opportunity.

Panelists will include American Chartered Bank, WAUSAU Financial Systems and Mitek Systems, and will be moderated by RemoteDepositCapture.com.

The webinar is being sponsored by WAUSAU Financial Systems in recognition that an informed decision is a good decision.

**Consumer & Small Business RDC: Opportunity & Case Study**



**Summary:**

As Consumer & Small Business RDC goes mainstream, more and more leading FIs are implementing Remote Deposit Capture (RDC) products and we are beginning to see tangible results. The opportunity is apparent, and this webinar will present the statistics to help your FI make the decision on whether or not to pursue RDC. But it is also important to consider the best practices, including the risks and benefits when implementing a Consumer RDC solution. Lastly, PenFed will walk you through their successful implementation of an RDC solution for their customers.

Sponsored by two of the very top industry-leading RDC solution providers, Fiserv and Canon, please join Gary Brand, Mike Williams and John Leekey as they discuss Consumer & Small Business RDC.

**Exclusive** Sponsorship listing on the RemoteDepositCapture.com webinar page

**Shared** Sponsorship listing on the RemoteDepositCapture.com webinar page

**Hosted Webinar Opportunities**

Your organization now has the opportunity to promote webinars to RemoteDepositCapture.com visitors via our webinar hosting service. The webinar hosting service allows your organization to record a WebEx-based webinar, have it hosted on the RDC Platform and listed in the Webinar Library.

**Listed Webinar Opportunities**

Your organization now has the opportunity to promote webinars to RemoteDepositCapture.com visitors by being listed in the most comprehensive webinar library in the industry. The webinar listing service allows your organization to include a direct link to your webinar on the RemoteDepositCapture.com portal.

