

Unleash the Power of Remote Deposit Capture™

Cachet Financial Solutions is a leading provider of remote deposit capture (RDC) solutions for financial institutions and their customers. Thanks to our industry-leading platform, we have simplified the process for delivering, implementing and servicing RDC. By doing so, we have significantly reduced the cost for financial institutions to offer RDC.

Many financial institutions offer RDC but few (if any) have developed an efficient, scalable platform without adding significant infrastructure, personnel and cost. With RDC Select™, Cachet has taken the worry and the work out of delivering an RDC solution for financial institutions nationwide.

The Cachet Advantage

Cachet helps financial institutions **Unleash the Power of RDC**. Through RDC Select, we help strengthen their existing customer relationships and improve their efficiencies and bottom lines. Our RDC Select solution simplifies the installation, deployment, maintenance and marketing of the RDC process.

Cachet is different because we:

1. Deliver a premier technology solution;
2. Eliminate costs and infrastructure;
3. Ensure utilization through strategic marketing support;
4. Provide world-class customer service.

What Is RDC Select?

RDC Select is a unique platform that eliminates the need for financial institutions to build and manage their own RDC business. We do it for you. With RDC Select, financial institutions no longer have to

install their own infrastructure or staff up for implementation, compliance, support or data management. Installation and training are delivered remotely and on-line at no cost to the financial institution.



Our Offerings

Select Business – Cachet's premier commercial solution allows financial institutions to deliver world-class RDC services to their business owners, helping them improve efficiencies and manage cash flows better.

Select Mobile – With Select Mobile, financial institutions are able to offer all the advantages of RDC to their valued retail customers. Consumers using iPhones, Blackberrys, Androids and Windows Mobile are now able to do their banking remotely by simply taking a picture of their check and sending that to their financial institution.

Select Remittance – Select Remittance enables electronic transmission of checks with payment coupons to a financial institution; eliminating the need for manual processing of paper payment documents and entering data into back-end systems.

Select Capture – Select Capture enables branches to scan their items to submit to their main office, eliminating costly courier service and providing for more efficient operations. With Select Capture, you can accelerate payments and deposits, balance workflow and have real-time optimization and monitoring capabilities.

Marketing Ensures Utilization

The key to RDC's success lies in making it easy to install, use and service on a daily basis. That process starts with an integrated marketing plan that will inform and motivate your staff as well as develop excitement and demand from your customers.

As with any successful product launch, financial institutions must carefully plan their RDC program. We help develop an effective marketing strategy that illustrates the power of RDC for your customers by delivering a cost-effective solution to them. A well-designed RDC Select campaign that effectively communicates its benefits will have a significant impact on utilization. The goals of the marketing campaigns include:

- ◆ Educate internal staff;
- ◆ Incentivize employees to promote RDC and reward success;
- ◆ Develop selling collateral materials and communications efforts;
- ◆ Target key customers; and
- ◆ Launch promotion strategies and selling activities.

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