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PRESS RELEASE

## **October Webinar explains how financial institutions can benefit economically from their Remote Deposit Capture services.**

Even though it is offered to retain major merchant accounts or fend off competitors, Remote Deposit Capture presents the opportunity to attract new loans and generate profits.

**September 21, 2010, Minneapolis, Minnesota**—CFC Technology Corporation announced that it is hosting on Tuesday, October 19, 2010, a free Webinar whose purpose is to help financial institution executives, Cash Management professionals, and sales and marketing teams overcome common selling obstacles and focus on new opportunities leveraging Remote Deposit Capture's full set of benefits.

Jim Brummer, CFC Technology's Remote Deposit Capture expert, is the presenter and Subject Matter Expert. The Webinar's objective is to help financial institutions move from a defensive mindset to understanding how Remote Deposit Capture contributes to bottom line profits.

**Topic: Are You Ready to Make Remote Deposit Capture a Profit Center?**

**Tuesday, October 19, 2010**

**2:00 p.m. CST (3:00 p.m. EST)**

By joining in on this Webinar, attendees will:

- Learn how to identify and overcome the common obstacles and challenges encountered when selling Remote Deposit Capture.
- Gain insight on how to utilize different approaches when selling Remote Deposit Capture, ultimately increasing the number of users.
- Understand how to utilize multiple strategies and apply a focused approach on what merchants want and need.
- Walk away from this session with a fresh perspective on how to enhance a financial institution's current offering and gain greater rewards from Remote Deposit Capture opportunities.

### **FOR WEBINAR REGISTRATION:**

Click [HERE](#) or visit <http://www.askcfc.com/rdcprofit.html>

### **About CFC Technology Corporation**

Located in Plymouth, Minnesota, CFC Technology is one of the leading independent providers of check imaging, branch capture and Remote Deposit Capture in the United States. After the enactment of Check 21, the company became a pioneer in delivering Remote Deposit Capture to its customers and their merchant customers. Today, it serves more than 850 financial institutions nationwide.

Founded in 1998, the company creates a competitive advantage for financial institutions by increasing their revenues, enhancing operational efficiencies, and improving profitability through leveraging an industry-experienced team, intelligent use of technology and delivering proven solutions. [www.cfctechnology.com](http://www.cfctechnology.com)

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