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PRESS RELEASE

## **Top-level financial institution executives invited to participate in Remote Deposit Capture (RDC) survey.**

CFC Technology is now conducting surveys to gather responses from financial institution industry leaders that offer or will potentially offer Remote Deposit Capture to merchant customers.

**September 21, 2010, Minneapolis, Minnesota**—CFC Technology Corporation announced that the company is engaging top-level financial institution executives—including directors of cash management, operations, and sales and marketing—to participate in a national Remote Deposit Capture survey.

A market summary report will be given to survey participants when the survey is finalized in October. Survey responses will give these participants the opportunity to benchmark their current Remote Deposit Capture practices compared to the practices of other financial institutions. They can also be used to assist participants to create a stronger position for their Remote Deposit Capture services in a manner that enhances market share and profitability.

“It’s no surprise that RDC solutions and their deployment have to become simpler and cheaper,” said Mark Walinske, CEO/President, CFC Technology Corporation. “We remain engaged in a constant exchange of ideas and ‘what ifs’ with our customers to provide solutions that help them thrive in a rapidly changing market.”

“The findings from this type of survey can provide valuable information to any financial institution that is making the moves today to start or readjust its deployment and market strategies for RDC as a service,” said Ed McLaughlin, Executive Director, RemoteDepositCapture.com. “The insight gathered and summarized from the financial institutions that use or plan to implement RDC will definitely benefit the entire Remote Deposit Capture community.”

*All contact information shared in this survey is strictly confidential and will not be shared publicly or supplied to any third parties.*

### **TO START A SURVEY:**

- (1) A financial institution that offers Remote Deposit Capture click [HERE](#)
- (2) A financial institution that does not offer Remote Deposit Capture click [HERE](#)

Or visit: <http://www.askcfc.com/survey.html>

### **About CFC Technology Corporation**

Located in Plymouth, Minnesota, CFC Technology is one of the leading independent providers of check imaging, branch capture and Remote Deposit Capture in the United States. After the enactment of Check 21, the company became a pioneer in delivering Remote Deposit Capture to its customers and their merchant customers. Today, it serves more than 850 financial institutions nationwide.

Founded in 1998, the company creates a competitive advantage for financial institutions by increasing their revenues, enhancing operational efficiencies, and improving profitability through leveraging an industry-experienced team, intelligent use of technology and delivering proven solutions. [www.cfctechnology.com](http://www.cfctechnology.com)

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