

Sponsorship Benefits

- Targeted Marketing
- Reach an audience of 11,000 readers
- ~ 4,000 professionals “opt –in” to the newsletter
- Reach RDC professionals from various organizations:
 - Banks
 - Credit Unions
 - Corporates
 - Small Business
 - Media
 - Regulatory Agencies
 - Solution Providers
- Multiple levels of Sponsorship
 - Exclusive
 - Premier
 - Standard
- We are among the Top ORGANIC search results in Yahoo, Google & Bing – when searching “Remote Deposit” & “Remote Deposit Capture”
- Over 10% of the visitors to our site, click –thru to sponsors’ websites. This rate is 20 times higher than industry averages!!

The RDC Newsletter is sent to ~4,000 direct subscribers and has an estimated readership of 12,000.

RemoteDepositCapture.com is the leading independent information portal dedicated to the Remote Deposit Capture and Payments industry. We reach a targeted audience of over 200,000 unique visitors per year.

Our vast exposure in the marketplace includes speaking engagements, relationships with the media, one-on-one interaction with banks, solution providers, corporations, small businesses and the regulatory agencies. This open communication and interaction with such an extensive array of professionals allow us to truly discuss and examine the dynamic issues we all face in the RDC and Payments space. As an independent entity with such expansive reach in the industry, we are afforded the unique opportunity to relay trends and issues from various perspectives and provide fair and objective analyses – via the RDC Newsletter.

The RDC Newsletter is a monthly e-newsletter currently sent to ~ 4,000 financial professionals who have elected to “opt-in” and directly subscribe to the newsletter. Our actual readership is estimated to be 12,000. The RDC newsletter provides a comprehensive summary of the latest news headlines as well as industry updates and our very own exclusive articles and the “pulse on the market” to professionals across diverse market segments including:

- Financial Institutions
- Fortune 500 Companies
- Media Entities
- Solution Providers
- Federal Regulators

Sponsoring the newsletter provides advertisers with the opportunity to reach a targeted audience – specifically interested in Remote Deposit Capture. We offer various levels of sponsorship opportunities.

Exclusive Sponsor (pending availability)

- Top banner (468 w x 60h) + related text (up to 400 characters), OR just a banner (468 w x 120h)
- Body banner (468 w x 60h) + related text (up to 300 characters), OR just a banner (468 x 90h)
- Advertorial of up to 1,500 words to be summarized in the newsletter, with the full article hosted on RemoteDepositCapture.com.

Premier Sponsor

- Top Banner (468w x 90h) + related text (up to 400 characters)

Standard Sponsor

- Body banner (468w x 60h) + related text (up to 300 characters)

Pricing starts at \$2,000/newsletter.

Below are just a few of the organizations that directly subscribe to the RDC Newsletter.

AARP	Bright Horizons Family Solutions	Englewood Bank	NCR
ABN Amro	Brink's Inc	Ensenta	NEACH
Accounting Services Bureau Inc	Buckeye Community Bank	EPSON	Neat Receipts
Accuity	Builders Solutions USA, Inc.	Espirito Santo Bank	NJ Manufacturers Ins Co
ACI Worldwide	Calgary Board of Education	Farmers Insurance Group FCU	NY State Insurance Fund
ACME	California Bank & Trust	FDIC Federal Credit Union	OCC
Adams And Reese LLP	California State University	Federal Deposit Insurance Corporation	Office of the Comptroller of the Currency
Addmaster Corporation	Cambridge Mercantile Corp.	Federal Reserve Bank of Atlanta	Office of Thrift Supervision
Adobe Systems Incorporated	Canadian Payments Association	Federal Reserve Bank of Chicago	Oppenheimerfunds
Advanced Financial Solutions	Canon	Federal Reserve Bank of Richmond	Orbograph
Advent International Corporation	Capital One	Federal Reserve Bank of Minneapolis	Panini
Aetna Inc.	CashSolutions LLC	FedEx Corporation	PayPal
AFP	Cathay Bank	Fidelity Information Services	Pepsi Bottling Group
Aite Group	Celent	Fidelity Investments	PNC Bank, NA
AlixPartners, LLP	Centennial Bank	Fifth Third Bank	ProfitStars
All My Papers	CFC Technology Corporation	Financial Insights	PSE&G Co
Alogent	Charles Schwab & Co.	Financial Publishing Services	Publix Employees Federal Credit Union
Amalgamated Bank	CHIPS	First Citizens Bank	Purdue University
Amboy Bank	Chrysler Financial	First Data Corporation	RBC Royal Bank
American Check Management	CIBC	First National Bank of MT	RDM Corporation
American Express	CIGNA Corporation	First National Bank of Omaha	Regions Bank
American Institute of Physics	Citibank	First National Bank of Santa Fe	Regulus
American National Insurance Co	Citizens Financial Bank	First Tennessee Bank	RemitPro
American Nuclear Insurers	Citizens Gas & Coke Utility	Fiserv Inc.	Royal Bank of Canada
AMI Imaging, LLC	City of Alpharetta	Flagstar Bank	Royal Bank of Scotland
Amica Mutual Insurance Co.	City of Chester, PA	FNB of Central Fla.	RP Solutions, Inc.
Ampac	City of New York	FNB of Northern CA	Scotiabank
Anheuser-Busch Companies, Inc.	City of San Diego	FNB of Pennsylvania	Sherwin-Williams
Anthem Blue Cross Blue Shield	Clear Energy Systems	GACHA	Source Media
Aon Risk Services Companies, Inc.	Clear2Pay	Global eTelecom, Inc.	Southern Illinois University
Aperta	Coca-Cola	Government of the District of Columbia	Sovereign Bank
Army & Air Force Exchange Svc.	Cogentrix Energy Inc.	Gray Television	St. Johns University
Associated Bank, NA	Comerica Bank	GT New s	Standard Chartered Bank
Astellas Pharma US	Community Bank of Santa Maria	Gulf Employees Credit Union	State Farm
Atlantic Coast Bank	Compass Bank	Harvard University	Sun Microsystems, Inc.
Atlantic Merchant Services, LLC	Compass Community Bank	HealthPro Medical Billing Inc	SunTrust
ATP Banking Technology	Comptroller of the Currency	Heartland Payment Systems	SVPCO
AudioTel Corp.	Con Edison	Hewlett Packard	SWIFT
Austin Bank	Conix Systems Inc.	HSBC Bank USA	Symcor Inc.
Automated Financial Systems	Connecticut Bankers Association	HSBC Canada	Synovus Financial Corporation
Avalon International Inc.	Constellation Energy Com. Grp.	IBM	Sysco Corporation
BAI	CO-OP Financial Services	ICI Consulting	TASQ
Banco Popular	Copper River Group	ImageScan Inc.	TD Ameritrade
Bank of America	Corporate ATM Services Inc	Indiana University Foundation	TD Canada Trust
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Bank of Bermuda	Creative Payment Solutions	Israel Discount Bank of New York	The Bank of New York
Bank of Colorado	CTS North America	iStream Financial Services	The Bank of Tokyo-Mitsubishi UFJ, Ltd.
Bank of Hawaii	Daily Business Review	iStream Imaging, Inc.	Toronto-Dominion Bank
Bank of Las Vegas	Danforth International, Inc.	Jack Henry & Associates	TowerGroup
Bank of Luxemburg	Danversbank	JPMorgan Chase	Tufts University
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BankNew s/Western Banking	Digital Transactions	Marquette Bank	Univision
Banknorth Vermont	Diversified Check Solutions	Marshall & Isley Corporation	USAA
BankServ	Document Capture Technologies	Massachusetts Bankers Association	VECTORsgI
BB&T	Dove Consulting	MasterCard RPPS	Vedder, Price P.C.
Benchmark Technology Group	Dunbar Armored	McKinsey & Company	Viewpointe
Benjamin Franklin Bank	Dundee Securities	Mellon Bank, NA	Visa, Inc.
BITS	E*TRADE	Merrill Lynch	VSoft
BLM Technologies	EagleBank	MetLife	WACHA
Bluepoint Solutions	EastPay	Michelin North America, inc.	Wachovia Bank, N.A.
Boeing Employees Credit Union	ECCHO	Mitek Systems	Wal-Mart Stores, Inc.
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Bottomline Technologies Inc.	EFC Systems	Morgan Stanley	Wells Fargo Bank
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Brandeis University	Endpoint Exchange	Navy Federal Credit Union	Zions Bancorporation

Contact us at Advertising@RemoteDepositCapture.com for more information.

