

At RemoteDepositCapture.com we strive to provide our advertisers and sponsors with targeted marketing by reaching an audience of over 40,000 visitors per month who are specifically interested in Remote Deposit Capture and Payments. We have a variety of advertising programs designed to increase brand awareness among these professionals across various market segments.

Our sponsorship programs include participation in the RDC Marketplace, ads on our website and in our newsletter, webinar sponsorship and inclusion in various directories. The following is a summary of our Sponsorship & Advertising Programs:

Program	Description
RDC Marketplace	The RDC Marketplace is the optimal lead-generation program for RDC Solution Providers. Visitors looking for an RDC solution complete a simple request form. Following a thorough qualification process, this information is provided to RDC Marketplace participants.
Run-of-Site Banner	The ROS Banner provides premium exposure across the top of the RemoteDepositCapture.com website with prime visibility on every page. Visitors clicking the ad are re-directed to your corporate website. There is a limit of 4 rotating banner ads.
Run-of-Site Sponsorship	The ROS Sponsorship provides maximum exposure. It allows advertisers to have static marketing placements on virtually every page within the site. Image Rollover functionality provides greater visibility and is an additional feature available. Visitors clicking the images are re-directed to your corporate website.
Enhanced Directory Listing	The EDL is a significant upgrade to the basic listing in our Vendor Directories. EDLs can include a logo, website and email address, hyperlinks to your corporate website and a company summary. As an added value, EDL advertisers can include up to 4 PDF brochures as well as a brief product & services description. These brochures are also included in our RDC search portal results.
Spotlight Vendor	The Spotlight Vendor program provides advertisers with top placement within a specific Solution Provider category, i.e. Bank, Software, Hardware, etc. This upgraded listing includes an allotted space in which you can include logos, images, company description, hyperlinks and contact information. There is a limit of 3 Spotlight Vendors per category.
Newsletter Sponsorship	The Newsletter Sponsorship provides advertisers with the ability to promote themselves to a targeted market of individuals with a keen interest in Remote Deposit Capture. Over 3,300 individuals subscribe to the RemoteDepositCapture.com newsletter.
Webinar Sponsorship	The Webinar Sponsorship offers advertisers with a unique opportunity to reach hundreds of RDC professionals across various market segments. Webinars are free to registrants and cover a myriad of topics. The content of the webinars can be provided by the sponsoring advertiser or RemoteDepositCapture.com.
Shared Advertising	Shared Advertising provides current advertisers with the ability to promote their brand along-side RemoteDepositCapture.com in select industry publications – both online and in print.