

Summary of Advertising Programs

At RemoteDepositCapture.com we strive to provide our advertisers and sponsors with targeted marketing. We reached over 220,000 unique visitors in the past year who are specifically interested in Remote Deposit Capture and Payments. A variety of advertising programs are designed to increase brand awareness among these professionals across various market segments.

The following is a summary of our Sponsorship & Advertising Programs:

Program	Description	Pricing
RDC Marketplace	The RDC Marketplace is the optimal lead-generation program for RDC Solution Providers. Visitors looking for an RDC solution complete a simple request form. Following a thorough qualification process, this information is provided to RDC Marketplace participants.	Annual Membership: \$3,500.00 Per-Lead Fees: You're in control via "opt-in". Price per lead ranges from \$15 - \$1,500 depending upon the "size" and quality of the lead opportunity.
Run-of-Site Banner	The ROS Banner provides premium exposure to all site visitors with prime visibility on every page. Visitors clicking the ad are directed to your website. There is a limit of 4 rotating banner ads.	\$2,000 - \$3,500, based upon availability.
Run-of-Site Sponsorship	The ROS Sponsorship provides maximum exposure. It allows advertisers to have static marketing placements on virtually every page within the site. Image Rollover functionality provides greater visibility and is an additional feature available. Visitors clicking the images are directed to your corporate website.	Pricing starts at \$500 per month. Placement is based upon "Pay-for-placement", with top ads currently ranging up to \$5,000 per month.
Enhanced Directory Listing	Gain exposure to thousands of site visitors looking for RDC Solutions. EDLs can include a logo, website and email address, hyperlinks to your corporate website and a company summary. As an added value, EDL advertisers can include up to 4 PDF brochures and a brief product & services description. These brochures are also included in our RDC search portal results.	Starting at \$1,500 per year.
Spotlight Vendor	The Spotlight Vendor program provides advertisers with top placement within a specific Solution Provider category, i.e. Bank, Software, Hardware, etc. This upgraded listing includes an allotted space in which you can include logos, images, company description, hyperlinks and contact information. There is a limit of 3 Spotlight Vendors per category.	Pay-for-position pricing starts at \$250 per month, limit 3 per directory.
Newsletter Sponsorships	The Newsletter Sponsorship provides advertisers with the ability to promote themselves to a targeted market of individuals with a keen interest in Remote Deposit Capture. Circulation is over 12,000.	Pricing ranges from \$1,500 to \$4,000 depending upon positioning & exclusivity.

Webinar Sponsorship	The Webinar Sponsorship offers advertisers with a unique opportunity to reach hundreds of RDC professionals across various market segments. Webinars are free to registrants and cover a myriad of topics. The content of the webinars can be provided by the sponsoring advertiser or RemoteDepositCapture.com.	Pricing starts at \$1,500 for a simple listing. Exclusive Sponsorships start at \$12,500. Contact us for details and a customized quote.
Solutions Spotlight Email Blast	Direct and exclusive exposure to ~4,000 direct email subscribers. The Solutions Spotlight is designed to highlight a single RDC Solution or provider. The content and message are all yours.	\$4,000 per issue.

Additional Services (Please contact us for details):

- **Appear at the top of RDC Search Engine results with a minimum annual spend of just \$10,000.**
- **Demonstrate the value of RDC to your site visitors with the RDC Calculators for just \$499 per year.**
- **Do you sell or provide the hardware necessary for RDC? Be sure you're included in the Scanner Matrix.**
- **Want to ensure you have the optimal solution? Contact us about our Consulting Services.**
- **Participate in the largest and best RDC industry conference, The [RDC Summit](#).**
- **Didn't see what you are looking for? Contact us to discuss Custom Packages, and more.**

For more information about any of our advertising programs, please view our Media Kit and contact us at Advertising@RemoteDepositCapture.com or call 1-888-290-1581.